



Fourth ENGIME Workshop

Governance and Policies in Multicultural Cities

ENGIME is a multidisciplinary network that studies the relationship between cultural diversity, innovation and creativity, economic welfare and growth in cities through six workshops. The network is funded by the European Commission and its partners include the following nine universities and research institutes in Europe: Fondazione Eni Enrico Mattei (Project Coordinator), Milan; The Catholic University of Leuven (Faculty of Economics and Applied Economics); HEBO-Institute of Higher European Studies, Hague University of Professional Education; Centre for Economic Research and Environmental Strategy (CERES), Athens; Psychoanalytic Institute for Social Research (IPRS), Rome; The University of Ancona (Institute of Historical, Sociological and Linguistic Studies); Université de Caen (Laboratoire d'Analyse Socio-Anthropologique du Risque); University College London (Centre for Economic Learning and Social Evolution); IDEA-Idea Consult, Brussels.





Governance and Policies in Multicultural Cities

The challenge of cultural diversity in contemporary society calls for the modification of political concepts and instruments. The shift from government, a top-down mechanism in which an elected body imposes its will, to governance, which endorses a participatory strategy to include the underrepresented members of society, exemplifies this evolution. The European Commission's White Paper on Governance emphasises transparency and the decentralisation of power, and the Council of Europe specifies the following manifestations of governance strategies: the recognition of minority languages in schools and institutions, religious diversity in public institutions, and the inclusion of language competencies in employment criteria. Governing cultural diversity is of course a trans-national concept that has various meanings and manifestations throughout the world.

Governance inevitably moves beyond the recognition that multiculturalism is good for society and confronts the challenges that this reality creates. Implicit to this challenge is identifying whether or not multiculturalism is an economic cost or a benefit. Indeed, the overall aim of the ENGIME project is to study the relationship between cultural diversity, innovation and creativity, and economic growth in multicultural cities.

It is therefore rather fitting that this conference, which focuses on the tools used to govern multiculturalism, should take place in Rome, a cradle of historical pluralism and host to contemporary diversity dynamics.

The first day of the conference will take place at the *Dipartimento Innovazione e Società* (DIeS) of the Sociology Faculty of the University of Rome La Sapienza. DIeS is a multi-disciplinary research community working on institutional, organisational, economic and technological innovation. The second day will take place at the Psychoanalytical Institute for Social Research (IPRS), host of the conference and partner in the ENGIME Project.





<u>Day 1:</u> Thursday 5 June 2003 - The University of Rome La Sapienza, DIeS (Dipartimento Innovazione e Società), Faculty of Sociology

- 9.30 Welcome addresses by *Luciano Benadusi*, Dean of the Faculty of Sociology, The University of Rome La Sapienza, *Marcello Fedele*, Director of DIeS and *Franca Eckert Coen*, Councillor of Multicultural Policies of the Rome Municipality.
- 10.00 Introduction: ENGIME Project. *Dino Pinelli*, Fondazione Eni Enrico Mattei.

Session 1: Chairman – Dino Pinelli

- 10.15 Keynote 1: "The Relevance of Religion for Cultural Diversity". *Pandeli Glavanis*.
- 11.00 Questions and Discussion.
- 11.20 Coffee Break.
- 11.45 Keynote 2: "Managing Religious Diversity in the City of Rome". *Franca Eckert Coen.*
- 12.30 Questions and Discussion.
- 12.50 Closing Comments.
- 13.00 Lunch.

Session 2: Chairman – Raffaele Bracalenti

- 14.15 Keynote 3: "Categorization and Citizenship: the Politics of Inclusion and Exclusion".

 Charles Westin, Ceifo, Centre for Research in International Migration and Ethnic Relations, Stockholm University.
- 15.00 Questions and Discussion.
- 15.20 Coffee Break.
- 15.45 Paper 1: "Foreigners, Immigrants, Host Cities: Multiethnic Policies in Rome—Reading Governance in a Local Context".

 Claudio Rossi, Municipality of Rome.
- 16.10 Paper 2: "Governing Migration: Immigrant Groups' Strategies in Three Italian Cities—Rome, Naples and Bari". *Kristine Crane*, IPRS-Rome.
- 16.30 Questions and Discussion.
- 17.00 Closing Comments. The ENGIME network will have an organisational meeting following the sessions.





Day 2: Friday 6 June 2003 - Psychoanalytical Institute for Social Research (IPRS)

Session 1: Chairman – Charles Westin

- 9.15 Welcome with coffee.
- 9.30 Paper 3: "Mind in Africa, Body in Europe: The Struggle for Maintaining and Transforming Cultural Identity—A Note from the Experience of Eritrean Immigrants in Stockholm, Sweden".

 Kiflemariam Hamde, Senior Lecturer*, Umea School of Business and Economics, Umea University, Sweden.
- 10.00 Paper 4: "Governing Immigration in Boston and Paris: A Comparative Perspective". *Linda Chaib*, Université Paris Sorbonne IV.
- 10.30 Coffee Break.
- 10.50 Paper 5: "Cultural Heritage and Social Cohesion in Contemporary Cities: Tools and Methodologies for Assessing Public Differences".

 Patrizia Riganti, School of Architecture, Queen's University Belfast, Ireland.
- 11.20 Discussion in small groups.
- 11.50 Plenary Session.
- 12.30 Lunch.

Session 2: Chairman - Dino Pinelli

- 14.00 Paper 6: "Spatial Discrimination in the Cities and Migration Choice: An Economic Perspective".

 Marco Percoco, Istituto di Economia Politica, Bocconi Università, Milan, Italy.
- 14.30 Paper 7: "Complexity and the Political Ecology of the U.S.-Mexico Border Twin Cities: A Few Reflections".

 Bernardo Aguilar-Gonzalez, Program Coordinator*, Integrative Studies Program, Prescott College, USA.
- 15.00 Coffee Break.
- 15.20 Paper 8: "Ethics and Enterprises: Bridging the Moral Divide". *Nicoletta Ferro*, Fondazione Eni Enrico Mattei, Milan, Italy.
- 15.50 Discussion in two groups.
- 16.20 Plenary Session.
- 17.00 Concluding Comments.