

Discrimination and Equality at work

Breaking down the invisible boundaries

Stephen P Carter
ENGIME, Rome, November 2004

Discrimination and Equality at work

- Primary UK perspective
- From my personal experience
- Emphasis on ethnicity and race at work
- Some blockages
- Challenges in overcoming them
- Suggestions

My first challenge

➤ Mental barriers:

- Fear – identity issues
- Ethnocentrism
- In-group; out-group
- Perceptual Set

A tendency to hold on to a selective view of the world

What do you see?



My first Challenge
A waste of time - Troublesome



Fun, exciting, dynamic



What constitutes Discrimination at work?

- Special pleading from women and minorities
- Political correctness
- Natural selection and survival of the fittest
- Poor performance
- Bleating of sad, negative people

What constitutes Discrimination at work?

- Direct and Indirect Discrimination
- Prejudices
- Biased Assumptions
- Stereotyping
- Perceptions
- Classifications

Indirect Discrimination

- Indirect and Institutional discrimination are two highly contested concepts
- “I did not intend to discriminate.”
- “You should learn to be less sensitive.”
- “Can’t you take a joke?”
- “That is how we have always done things around here.”

What is Indirect Discrimination

- Conditions through applied equally to all – having a disproportionately adverse effect on one or more groups; and
- Cannot be justified as necessary for the safe and effective performance of the job.

Indirect Discrimination

- Resides in systems rather than in the head
- Lies in requirements, conditions and criteria

Institutional Discrimination

- The way in which social structures and culture create and reinforce inequality.
- It is likely that institutional discrimination may be at work in an organisation when there are no minorities in any position of power.

Indirect Discrimination

Indirect discrimination has 3 significant implications for policy making:

Indirect Discrimination

Indirect discrimination has 3 significant implications for policy making:

- Perceiving the dominant group as the norm
- Recognizing and addressing Institutional Discrimination
- Statistics can be a crude method for measuring indirect discrimination

Equality at work

- What do we mean by equality at work?
- Two important questions are often left unaddressed:
 - Equality of what? and
 - Equality for whom?

Three models of Equality

- McCrudden's (2002) typology:
 - The procedural or individual justice model
 - based on merit
 - The group justice model – social justice (positive action)
 - Equality as recognition of diversity – the transformative agenda
 - All three are important.

Implications for managers

- Value respect for the individual
- Value teamwork
- Involve their staff
- Actively listen
- Counsel and coach
- Try new and flexible ways to achieve organisational goals and objectives
- Awareness of diversity within their market

The transformative agenda

A two stage equality agenda:

1. Accommodate specific needs and improve representation
2. Workplace and culture transformed through greater participation of heterogeneous workforce

Accommodate and improve representation

- Attract and retain heterogeneous staff:
 - Outreach
 - Community involvement
- Make adaptations for special needs:
 - Consultation and dialogue

Transform workplace and culture

- Dignity at work policy
- Encourage dialogue and debate across differences
- Increase representation in policy formulation and development
- Celebrate achievements
- Be proactive

Diversity at work: the business case

- Some companies are motivated by:
 - external compliance
 - a social obligation to address past injustices
 - a business case for diversity that brings bottom line benefits
- a significant impact on employee productivity, employee satisfaction, customer service and ultimately the success of the organization in achieving its business objectives.

Wider Issues

- Assign value to human beings that is more than their place in the market
- Multi-culturalism
- Religious fundamentalism
- Political correctness
- Social capital
- Moral impulses

Complexity and Diversity

- Complexity is of the essence
- Human societies are ordered complexity; this makes them creative and unpredictable
- Continued self-analysis and self-correction is necessary.

